



PRESS RELEASE

For Immediate Release

THE GENTING GROUP LAUNCHES 45th ANNIVERSARY CELEBRATIONS

Kuala Lumpur, Tuesday, January 19, 2010 –The Genting Group (“GENTING”) today launched its 45th anniversary of celebrations at Wisma Genting, its corporate head office. At the launch today, the Chairman and Chief Executive of Genting Berhad, Tan Sri Lim Kok Thay said, “As we continue to expand our horizons and meet the demands of a globalised market, we are always mindful that the main catalysts behind our success are our stakeholders, especially our customers and employees. Indeed, our 45th anniversary is an ideal platform for us to thank our stakeholders for the support rendered throughout the years. 2010 is set to be a significant year for GENTING and we plan to show our appreciation by rewarding our stakeholders with exciting rewards and giveaways.”

Genting Malaysia Berhad, representing the Group’s Leisure & Hospitality division will have many offerings to celebrate this special year for the Group at **Resorts World Genting** (formerly known as Genting Highlands Resort). These offers include special discounts on hotel rooms and F&B, lucky draws, exciting giveaways, theme park packages, 45th anniversary special gifts, fun-filled street performances, international shows, concerts and grand sales at retail outlets. Customers of the Resort will also have the chance to win cars in its ‘Mega 45 Cars draw’, among others. In addition, the GENTING will continuously carry out its obligation to the society by contributing to various sectors of the community. As a start, Genting Malaysia will be donating to 45 deserving charitable bodies during the Chinese New Year celebration. Subsequently, the Group will embark on other CSR projects and events that will benefit the society throughout the year.

Tan Sri Lim also added that GENTING has evolved and grown positively in the past four decades. He commented, “At the rate GENTING is going, we will have significant presence overseas. We know the path to growth is challenging but we are committed to strengthen our position globally and to excel in our businesses, be it in the leisure and hospitality, plantations, biotechnology and energy industries.”

Since its inception 45 years ago, the Genting Group has enjoyed tremendous success, growing steadily in strength. The Group's crown jewel and first integrated resort, Resorts World Genting has increased its customer base by 46% in the last 10 years (from 13.4 million visitors in 1999 to 19.5 million visitors in 2009). As a four-time winner of the prestigious World's Leading Casino Resort Award (2005, 2007, 2008 and 2009), Resorts World Genting takes pride in its consistency to deliver world-class products and service excellence.

The Genting Group marked an important milestone in 2009 when it undertook a corporate re-branding exercise to underscore its strong heritage and position as a leading Asian conglomerate at the forefront of global business. As part of this exercise, the key companies of the Group were renamed to **GENTING** to leverage on the immense strength and value of the GENTING brand. The change of name began progressively in April 2009 with Genting International Plc (now known as Genting Singapore Plc), followed by Asiatic Development Berhad (now known as Genting Plantations Berhad) and Resorts World Bhd (now known as Genting Malaysia Berhad). The businesses of Genting Power and Genting Oil & Gas have been grouped under the Genting Energy Division. Even, Star Cruises Limited, the Group's affiliated company, was re-named as Genting HK. Today, all listed companies of the Group bear the name GENTING.

While the 'GENTING' name represents its corporate brand, the **Resorts World** identity has been assumed by the Group's integrated resort properties - namely, Resorts World Sentosa, Resorts World Manila and Resorts World Genting. The three Resorts World properties are set to be exciting, dynamic and iconic integrated resorts that will increase Asia's appeal as the choice destination for travel and tourism.

About Genting Group (www.genting.com)

GENTING or the Genting Group is recognised as one of Asia's leading and best-managed multinationals. The Group is involved in the leisure & hospitality, power generation, oil palm plantation, property development, biotechnology and oil & gas related activities.

The Group comprises four listed companies, namely Genting Berhad, Genting Malaysia Berhad (formerly known as Resorts World Bhd), Genting Plantations Berhad (formerly known as Asiatic Development Berhad) and Genting Singapore PLC (formerly known as Genting International P.L.C.), with a combined market capitalisation of about RM85.4 billion (US\$25 billion), as at 31 December 2009.

With over 35,000 employees, 4,500 hectares of prime resort land and about 133,000 hectares of plantation land, GENTING is committed to be the leading Malaysian conglomerate at the forefront of global businesses.

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